

```
1 /* *****
2 ..... INTRODUCTION TO STRUCTURED QUERY LANGUAGE FOR DATA ANALYTICS
3 ..... WS24SQL10001, 2024/03/11 - 2024/04/10
4 ..... https://folvera.commons.gc.cuny.edu/?cat=34
5 *****
```

7 SESSION #2 (2024/03/13): UNDERSTANDING CORE DATABASE CONCEPTS

- 9 1. Learning history of SQL and basic concepts of the structure of a
- 10 relational database
- 11 2. Understanding structured programming
- 12 3. Understanding naming convention
- 13 4. Understanding basic syntax to query one table

14 *****

16 1. Database professionals in the labor economy is on the rise. By 2024, the
 17 US Bureau of Labor Statistics has projected an 18.8% job increase for
 18 `Software developers, applications` with a median annual income of \$100,080
 19 and 20.9% for `Computer systems analysts` with a median annual income of
 20 \$87,220 as of 04/14/2017 (https://bls.gov/emp/ep_table_104.htm) creating a
 21 surge for individuals who possess the right skills to store and query large
 22 data sets.

Computer Systems Analysts	\$88,270 / yr	\$42.44 / hr
https://bls.gov/ooh/computer-and-information-technology/computer-systems-analysts.htm		
Database Administrators	\$87,020 / yr	\$41.84 / hr
https://bls.gov/ooh/computer-and-information-technology/database-administrators.htm		
Web Developers	\$67,990 / yr	\$32.69 / hr
https://bls.gov/ooh/computer-and-information-technology/web-developers.htm		
Operations Research Analysts	\$81,390 / yr	\$39.13 / hr
https://bls.gov/ooh/math/operations-research-analysts.htm		

42 2. The following are concepts that we need to know.

44 2.01. SQL (Structured Query Language) is a standardized programming
 45 language used for managing relational databases and performing
 46 various operations on the data in them. Initially created in the
 47 1970s, SQL is regularly used by database administrators, as well as
 48 by developers writing data integration scripts and data analysts
 49 looking to set up and run analytical queries.
 50 <https://searchsqlserver.techtarget.com/definition/SQL>

52 The SQL programming language was first developed in the 1970s by IBM
 53 researchers Raymond Boyce and Donald Chamberlin. The programming
 54 language, known then as SEQUEL, was created following the publishing
 55 of Edgar Frank Todd's paper, ``A Relational Model of Data for Large
 56 Shared Data Banks,`` in 1970.
 57 <https://businessnewsdaily.com/5804-what-is-sql.html>

59 Refer to <https://ibm.com/ibm/history/ibm100/us/en/icons/reldb/> for
 60 more information on Edgar Frank Todd's paper.

62 2.02. T-SQL (Transact-SQL) is a set of programming extensions from Sybase
 63 and Microsoft that add several features to the Structured Query
 64 Language (SQL), including transaction control, exception and error
 65 handling, row processing and declared variables.

66 <https://searchsqlserver.techtarget.com/definition/T-SQL>

67
68 2.03. Microsoft SQL Server is a relational database management system, or
69 RDBMS, that supports a wide variety of transaction processing,
70 business intelligence and analytics applications in corporate IT
71 environments. It's one of the three market-leading database
72 technologies, along with Oracle Database and IBM's DB2.
73 <https://searchsqlserver.techtarget.com/definition/SQL-Server>

74
75 2.04. A server is a computer program that provides a service to another
76 computer programs (and its user). In a data center, the physical
77 computer that a server program runs in is also frequently referred to
78 as a server. That machine may be a dedicated server or it may be
79 used for other purposes as well.
80 In the client/server programming model, a server program awaits and
81 fulfills requests from client programs, which may be running in the
82 same or other computers. A given application in a computer may
83 function as a client with requests for services from other programs
84 and also as a server of requests from other programs.
85 <https://whatis.techtarget.com/definition/server>

86
87 2.05. A relational database management system (RDBMS) is a collection of
88 programs and capabilities that enable IT teams and others to create,
89 update, administer and otherwise interact with a relational database.
90 Most commercial RDBMSes use Structured Query Language (SQL) to access
91 the database, although SQL was invented after the initial development
92 of the relational model and is not necessary for its use.

93 <https://searchdatamanagement.techtarget.com/definition/RDBMS-relational-database-management-system>

94
95 2.06. In computer programming, a schema (pronounced SKEE-mah) is the
96 organization or structure for a database. The activity of data
97 modeling leads to a schema. (The plural form is schemata. The term is
98 from a Greek word for ``form`` or ``figure.`` Another word from the
99 same source is ``schematic.``) The term is used in discussing both
100 relational databases and object-oriented databases. The term
101 sometimes seems to refer to a visualization of a structure and
102 sometimes to a formal text-oriented description.

103 <https://searchsqlserver.techtarget.com/definition/schema>

104
105 2.07. In computer programming, a table is a data structure used to organize
106 information, just as it is on paper. There are many different types
107 of computer-related tables, which work in a number of different ways.
108 The following are examples of the more common types.

109 1) In data processing, a table (also called an array) is a organized
110 grouping of fields. Tables may store relatively permanent data,
111 or may be frequently updated. For example, a table contained in a
112 disk volume is updated when sectors are being written.

113 2) In a relational database, a table (sometimes called a file)
114 organizes the information about a single topic into rows and
115 columns. For example, a database for a business would typically
116 contain a table for customer information, which would store
117 customers' account numbers, addresses, phone numbers, and so on as
118 a series of columns. Each single piece of data (such as the
119 account number) is a field in the table. A column consists of all
120 the entries in a single field, such as the telephone numbers of
121 all the customers. Fields, in turn, are organized as records,
122 which are complete sets of information (such as the set of
123 information about a particular customer), each of which comprises
124 a row. The process of normalization determines how data will be
125 most effectively organized into tables.

126 <https://whatis.techtarget.com/definition/table>

127
128 3. Before we start, we should be familiar with the naming convention used in

129 T-SQL (<https://searchsqlserver.techtarget.com/definition/T-SQL>) using the
130 database for this course.

```
131  
132 ..... PC12345\SQLSERVEREXPRESS ..... (server, in which the name  
133 ..... | ..... depends on the machine we are  
134 ..... | ..... using where `PC12345` is the  
135 ..... | ..... hostname and `SQLSERVEREXPRESS`  
136 ..... | ..... is the database instance)  
137 ..... |  
138 ..... +- WS24SQL10001 ..... (database in server\instance  
139 ..... | ..... `PC12345\SQLSERVEREXPRESS`)  
140 ..... |  
141 ..... +- AP1 ..... (schema in database  
142 ..... | ..... `WS24SQL10001`)  
143 ..... |  
144 ..... +- ContactUpdates ..... (table in schema `AP1`)  
145 ..... |  
146 ..... +- VendorID ..... (column in table  
147 ..... | ..... `ContactUpdates`)  
148
```

149 3.01. Using the structure above, `WS24SQL10001` is the database
150 (<https://searchsqlserver.techtarget.com/definition/database>). A
151 database (DB) is a collection of related data like schemata, tables,
152 views, functions, procedures and other related objects.

153
154 3.02. `AP1` (`WS24SQL10001.AP1`) is a schema
155 (<https://searchsqlserver.techtarget.com/definition/schema>) in
156 database `WS24SQL10001`. A schema is a collection of tables, views,
157 functions and other related objects often used for organizational
158 purposes only.

159
160 3.03. `ContactUpdates` (`WS24SQL10001.AP1.ContactUpdates`) is a table
161 (<https://whatis.techtarget.com/definition/table>) in schema `AP1`
162 calling the schema because the schema is not `dbo` (`database owner`
163 default schema in T-SQL, which does not need to be called when used).
164 A table is a collection of columns/fields and rows/records.

165
166 3.04. `VendorID` (`WS24SQL10001.AP1.ContactUpdates.VendorID`) is a
167 column/field (<https://searchoracle.techtarget.com/definition/field>)
168 in table `AP1.ContactUpdates`. A column/field is an allocation of
169 data in a record/row.

170
171 This column stores the row identifier for the table.

172
173 It is best practice for a row identifier (usually an integer, a whole
174 number) to be a unique identifier, preferably not related to the rest
175 of the data in the row.

176
177 3.05. A record/row (<https://searchoracle.techtarget.com/definition/record>)
178 is a collection of related data
179 (<https://searchdatamanagement.techtarget.com/definition/data>), not
180 referred to with a name but rather its row identifier or position in
181 the table.

182
183 4. In order to retrieve data, we use a `SELECT` statement where the simplest
184 syntax is the following.

```
185 .....  
186 ..... SELECT field1, field2 ...  
187 ..... FROM table1;  
188
```

189 4.01. In the example below, we retrieve all columns (fields) and all rows
190 (records) from `AP1.ContactUpdates` calling each one of the columns.
191 ***** */

```
192  
193 SELECT VendorID,
```

```

194 VendorName,
195 VendorAddress1,
196 VendorAddress2,
197 VendorCity,
198 VendorState,
199 VendorZipCode,
200 VendorPhone,
201 VendorContactLName,
202 VendorContactFName,
203 DefaultTermsID,
204 DefaultAccountNo
205 FROM AP1.ContactUpdates;
206
207
208 /* *****
209 4.02. In the example below, we retrieve all columns (fields) and all rows
210 (records) from `AP1.Vendors` using wild card `*` (read as `all`).
211 ***** */
212
213 SELECT * ..... -- read as `all` as in `SELECT
214 FROM AP1.Vendors; ..... -- all FROM AP1.Vendors`
215
216
217 /* *****
218 4.03. In the example below, we retrieve all columns and rows from tables
219 `AP1.ContactUpdates` and `AP1.Vendors` using wild card `*` (read as
220 `all`).
221
222 Since we are calling a second table, we have to `JOIN` them on the
223 common field (data, value) as this indicates the relation between the
224 two tables.
225
226 We are going to cover three `JOIN` alternatives. Each `JOIN` returns
227 a different population.
228
229 `INNER JOIN` returns shared data (rows) between the two tables. Any
230 data found only in one table is not returned.
231
232 `LEFT [OUTTER] JOIN` returns all the data (rows) from the left table
233 (first table called, `AP1.ContactUpdates`) and any shared data (rows)
234 in the right table (second table called, `AP1.Vendors`). No data is
235 ignored.
236
237 `RIGHT [OUTTER] JOIN` returns all the data (rows) from the right
238 table (second table called, `AP1.Vendors`) and any shared data (rows)
239 in the left table (first table called, `AP1.ContactUpdates`). Note
240 that this may be confusing for anyone reading the code. You might
241 want to avoid using `RIGHT JOIN`.
242
243 We also use `AS` to assign aliases to `` create a temporary name for
244 columns or tables.`` We can use aliases on columns ``to make column
245 headings in wer result set easier to read.`` We can use aliases on
246 tables ``to shorten wer SQL to make it easier to read or when we
247 are performing a self join (ie: listing the same table more than once
248 in the FROM clause).``
249 https://techonthenet.com/sql\_server/alias.php
250
251 As mentioned, in the example below, we retrieve all shared data
252 (rows) from tables `AP1.ContactUpdates` and `AP1.Vendors`.
253 ***** */
254
255 SELECT * ..... -- 01. all fields (columns)
256 FROM AP1.ContactUpdates ..... -- 02. all shared data (rows)
257 ..... -- from table
258 ..... -- `AP1.ContactUpdates`

```

```

259 INNER JOIN AP1.Vendors ..... -- 03. all shared data (rows)
260 ..... -- from table
261 ..... `AP1.Vendors`
262 ON AP1.ContactUpdates.VendorID = AP1.Vendors.VendorID;
263 ..... -- 4. on common data (columns)
264 ..... `VendorID`
265
266
267 /* *****
268 ..... As an alternative, the code above can also be written using an alias
269 ..... (`AS`) for each table in order to simplify the code. Note that, if
270 ..... we use an alias for a table (for example, `v` for `AP1.Vendors`), we
271 ..... must use the alias (`v`) when calling the table anywhere else in the
272 ..... query (`v.VendorID` instead of `AP1.Vendors.VendorID`).
273 ..... ***** */
274
275 SELECT * ..... -- 01. all fields (columns)
276 FROM AP1.ContactUpdates AS c ..... -- 02. all shared data (rows)
277 ..... -- from table
278 ..... `AP1.ContactUpdates`
279 ..... using alias `c`
280 INNER JOIN AP1.Vendors AS v ..... -- 03. all shared data (rows)
281 ..... -- from table
282 ..... `AP1.Vendors` using
283 ..... alias `v`
284 ON c.VendorID = v.VendorID; ..... -- 04. on common data (columns)
285 ..... `VendorID`
286
287
288 /* *****
289 ..... In the example below, we retrieve all data (rows) from table
290 ..... `AP1.ContactUpdates` and any shared data (rows) from `AP1.Vendors`.
291 ..... ***** */
292
293 SELECT * ..... -- 01. all fields (columns)
294 FROM AP1.ContactUpdates ..... -- 02. all data (rows) from
295 ..... main (left) table
296 ..... `AP1.ContactUpdates`
297 LEFT JOIN AP1.Vendors ..... -- 03. any shared data (rows)
298 ..... -- from secondary table
299 ..... `AP1.Vendors`
300 ON AP1.ContactUpdates.VendorID = AP1.Vendors.VendorID;
301 ..... -- 04. on common data (columns)
302 ..... `VendorID`
303
304
305 /* *****
306 ..... As an alternative, the code above can also be written using an alias
307 ..... (`AS`) for each table in order to simplify the code. Note that, if
308 ..... we use an alias for a table (for example, `v` for `AP1.Vendors`), we
309 ..... must use the alias (`v`) when calling the table anywhere else in the
310 ..... query (`v.VendorID` instead of `AP1.Vendors.VendorID`).
311 ..... ***** */
312
313 SELECT * ..... -- 01. all fields (columns)
314 FROM AP1.ContactUpdates AS c ..... -- 02. all data (rows) from
315 ..... main (left) table
316 ..... `AP1.ContactUpdates`
317 ..... using alias `c`
318 LEFT JOIN AP1.Vendors AS v ..... -- 03. any shared data (rows)
319 ..... -- from secondary table
320 ..... `AP1.Vendors` using
321 ..... alias `v`
322 ON c.VendorID = v.VendorID;
323 ..... -- 04. on common data (columns)

```

```

324 ..... `VendorID`
325
326
327 /* *****
328 ..... In the example below, we retrieve all data (rows) from table
329 ..... `AP1.Vendors` and any shared data (rows) from `AP1.ContactUpdates`.
330 ***** */
331
332 SELECT * ..... -- 01. all fields (columns)
333 FROM AP1.ContactUpdates ..... -- 02. any shared data (rows)
334 ..... from secondary table
335 ..... `AP1.ContactUpdates`
336 RIGHT JOIN AP1.Vendors ..... -- 03. all data (rows) from
337 ..... main (right) table
338 ..... `AP1.Vendors`
339 ON AP1.ContactUpdates.VendorID = AP1.Vendors.VendorID;
340 ..... -- 04. on common data (columns)
341 ..... `VendorID`
342
343
344 /* *****
345 ..... As an alternative, the code above can also be written using an alias
346 ..... (`AS`) for each table in order to simplify the code. Note that, if
347 ..... we use an alias for a table (for example, `v` for `AP1.Vendors`), we
348 ..... must use the alias (`v`) when calling the table anywhere else in the
349 ..... query (`v.VendorID` instead of `AP1.Vendors.VendorID`).
350 ***** */
351
352 SELECT * ..... -- 01. all fields (columns)
353 FROM AP1.ContactUpdates AS c ..... -- 02. any shared data (rows)
354 ..... from secondary table
355 ..... `AP1.ContactUpdates`
356 ..... using alias `c`
357 RIGHT JOIN AP1.Vendors AS v ..... -- 03. all data (rows) from
358 ..... main (right) table
359 ..... `AP1.Vendors` using
360 ..... alias `v`
361 ON c.VendorID = v.VendorID; ..... -- 04. on common data (columns)
362 ..... `VendorID`
363
364
365 /* *****
366 ..... 4.04. In the example below, we retrieve all columns (fields) and rows
367 ..... (records) from `AP1.Vendors` calling each one of the columns. We also
368 ..... use some string (array of letters, numbers, symbols, etc.) functions
369 ..... (https://techonthenet.com/sql\_server/functions/index\_alpha.php).
370
371 ..... CONCAT() allows you to concatenate strings together
372 ..... https://techonthenet.com/sql\_server/functions/concat.php
373
374 ..... + (plus) also allows you to concatenate strings together although
375 ..... adding NULL returns a NULL
376 ..... https://techonthenet.com/sql\_server/functions/concat2.php
377
378 ..... LEFT() allows you to extract a substring from a string, starting
379 ..... from the left-most character
380 ..... https://techonthenet.com/sql\_server/functions/left.php
381
382 ..... LEN() returns the length of the specified string... does not
383 ..... include trailing space characters at the end the string
384 ..... when calculating the length
385 ..... https://techonthenet.com/sql\_server/functions/len.php
386
387 ..... LTRIM() removes all space characters from the left-hand side of a
388 ..... string

```

```

389 ..... https://techonthenet.com/sql\_server/functions/ltrim.php
390
391 ..... LOWER() converts all letters in the specified string to lowercase
392 ..... https://techonthenet.com/sql\_server/functions/lower.php
393
394 ..... REPLACE() replaces a sequence of characters in a string with another
395 ..... set of characters, not case-sensitive
396 ..... https://techonthenet.com/sql\_server/functions/replace.php
397
398 ..... RIGHT() allows you to extract a substring from a string, starting
399 ..... from the right-most character
400 ..... https://techonthenet.com/sql\_server/functions/right.php
401
402 ..... RTRIM() removes all space characters from the right-hand side of a
403 ..... string
404 ..... https://techonthenet.com/sql\_server/functions/rtrim.php
405
406 ..... SUBSTRING() allows you to extract a substring from a string
407 ..... https://techonthenet.com/sql\_server/functions/substring.php
408
409 ..... UPPER() converts all letters in the specified string to uppercase
410 ..... https://techonthenet.com/sql\_server/functions/upper.php
411 ***** */
412

```

```

413 SELECT VendorID,
414        UPPER(VendorName) AS VendorName, ..... -- 01. using an alias (`AS`)
415 ..... since losing column name
416 ..... with when using function
417 ..... `UPPER()` to make all
418 ..... characters lower upper
419 ..... case
420        CONCAT (
421        VendorAddress1,
422        ', ',
423        VendorAddress2
424        ) AS VendorAddress, ..... -- 02. using an alias (`AS`)
425 ..... since losing column name
426 ..... with when using function
427 ..... `CONCAT()` to
428 ..... concatenate (to put two
429 ..... or more strings
430 ..... together)
431        LOWER(VendorCity) AS VendorCity, ..... -- 03. using an alias (`AS`)
432 ..... since losing column name
433 ..... with when using function
434 ..... `LOWER()` to make all
435 ..... characters lower upper
436 ..... case
437        RIGHT(VendorCity, 4) AS VendorCityRight, ..... -- 04. using an alias (`AS`)
438 ..... since losing column name
439 ..... with when using function
440 ..... `RIGHT()` to retrieve
441 ..... four (4) characters from
442 ..... the right
443        LEFT(VendorCity, 3) AS VendorCityLeft, ..... -- 05. using an alias (`AS`)
444 ..... since losing column name
445 ..... with when using function
446 ..... `LEFT()` to retrieve
447 ..... three (3) characters
448 ..... from the left
449        SUBSTRING(VendorCity, 3, 4) AS VendorCitySubstring,
450 ..... -- 06. using an alias (`AS`)
451 ..... since losing column name
452 ..... with when using function
453 ..... `SUBSTRING()` to

```

```

454 ..... retrieve four (4)
455 ..... characters starting from
456 ..... the third (3rd)
457 ..... character
458 · LEN(VendorCity) AS VendorCityLen, ..... 07. using an alias (`AS`)
459 ..... since losing column name
460 ..... with when using function
461 ..... `LEN()` to retrieve the
462 ..... length of string in
463 ..... field
464 · REPLACE(VendorState, 'CA', 'California')
465 ..... 08. using an alias (`AS`)
466 ..... since losing column name
467 ..... with when using function
468 ..... `REPLACE()` to replace
469 ..... string `CA` with string
470 ..... `California`
471 · VendorZipCode,
472 · VendorPhone,
473 · VendorContactLName AS 'Vendor Contact Last Name',
474 ..... 09. using an alias (`AS`)
475 ..... to change the name of
476 ..... column; not a good idea
477 ..... to have two-word names
478 · VendorContactFName AS 'Vendor Contact First Name',
479 ..... 10. using an alias (`AS`)
480 ..... to change the name of
481 ..... column; not a good idea
482 ..... to have two-word names
483 · DefaultTermsID,
484 · DefaultAccountNo
485 FROM AP1.Vendors;
486
487
488 /* *****
489 https://folvera.commons.gc.cuny.edu/?p=1257
490 ***** */

```